



Outstanding Leadership
Two of the reasons why more heavy-duty Internationals have been sold for the last ten years, than any other make. International 3 to 4-Ton Truck-Tractor (left); and, (right) one of the many Six-Wheel Models, dual-drive and trailing axle, with all-steel welded dump body.

(Below, center) International Panel Units, 1/2-Ton to 1-Ton, three wheelbases, carry your name with distinction.



New

INTERNATIONAL

Trucks



For Business—For Defense!

Heavy loads, bulky loads, light loads! Whatever there is to haul in a Nation whose every resource and energy are turned toward defense... the new K-Line Internationals answer with a range of power and performance that blankets every trucking requirement.

Among 42 models, 142 wheelbase lengths, there is a new K-Line International built to fit every job like a glove!

This new line meets with exactness the urgent needs of today for speed and efficiency in truck transportation. Add to that the unbeatable economy of the new K-Line

Internationals, and you have the perfect combination for peak performance and rock-bottom hauling costs, at a time when these factors are vital.

New modern lines, advanced engineering, and driver-comfort hitherto unknown, feature these new Internationals, from half-ton delivery to giant-powered six-wheelers. Ask any International Harvester dealer or Company-owned branch about this brilliant new line.

INTERNATIONAL HARVESTER COMPANY
180 No. Michigan Ave. Chicago, Illinois



Double the Payload Space
International De Luxe Delivery Trucks, with all-steel Metro Bodies, are multi-stop champions for bulky loads.



At Home in Heavy Traffic
(Left) International Cab-Over-Engine Models set new high standards for economical operation on crowded city streets.

Setting the Pace for Medium Duty
International 1 1/2-Ton with special panel-stake body. This and several other models take care of medium-duty requirements.

